

## **WORLD IS EVOLVING**

Innovation imperative to stay ahead of the curve

## The consumer is driving change

Science & innovation advances unlock new opportunities

## Science evolving rapidly

Innovation cross-fertilization critical differentiator

#### **Customers demand access to innovation earlier**

Collaboration and partnerships vital

## Understanding the changing consumer is key

Broaden capabilities to adapt quickly

## **Sustainability is a must**

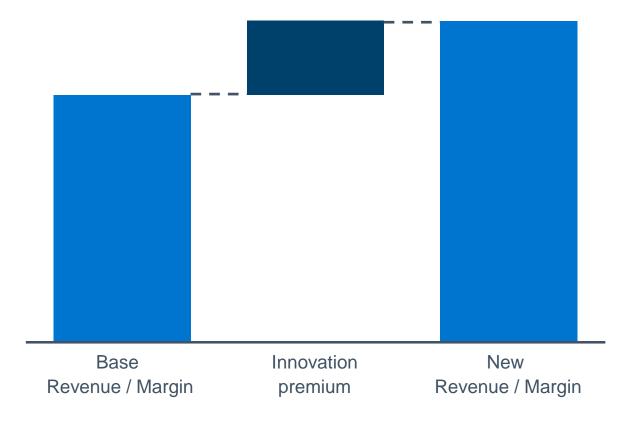
Product development processes will evolve



# VALUE OF INNOVATION

# Key driver of incremental revenue & margin contribution

#### **Innovation Value Creation**



## Why Innovation Is Important

- Differentiation is driver of success
- Increases customer retention & win rates
- Growth and margin accretive
- Transformational research, stronger reinvestment
- Paramount for long term success



# IFF PLATFORMS & ENABLING CAPABILITIES

Focused on highest value & highest return platforms

**NEXT GEN** 

**PROCESSING** 

# R&D PLATFORMS | DELIVERY SYSTEMS | NATURALS & BEYOND | NATURALS & BEYOND | NATURALS & BEYOND | NODULATION | NUTRITION | NUTRI

**BIOSCIENCES** 

**ANALYTICAL** 

**APPLICATIONS** 

SCIENCE

**CLINICAL** 

**RESEARCH** 

## CHEMISTRY & MATERIAL SCIENCE

AI, DATA &

**ANALYTICS** 

#### SUSTAINABILITY



**CROP** 

**SCIENCE** 

**SENSORY** 

# FRUTAROM REINFORCES PLATFORMS & CAPABILITIES

More powerful portfolio to increase differentiation & competitive advantage

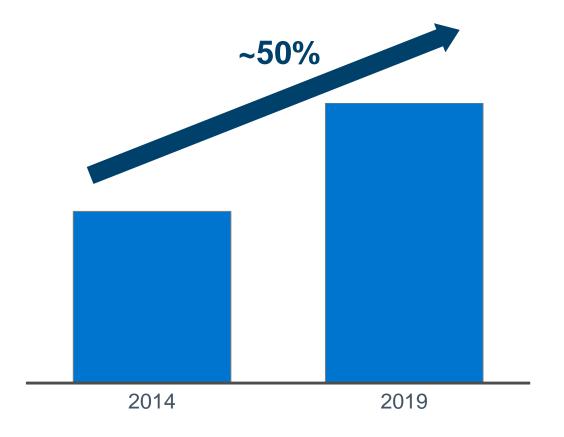
		iff	FRUTAROM
R&D Platforms	Delivery Systems		
	Modulation		
	Naturals & Beyond		
	Ingredients		
	Health & Nutrition		
	Active Cosmetics		
Enabling Capabilities	Sensory / Consumer Sciences		
	Analytical		
	Processing		
	Data Analytics		
	Biosciences		
	Clinical Research		
	Crop Science		
	Chemistry & Material Science		



# **R&D PORTFOLIO ASSESSMENT**

# Strongest pipeline in company history

## Innovation Pipeline: 15-yr NPV EP<sup>1</sup>



## **Highlights**

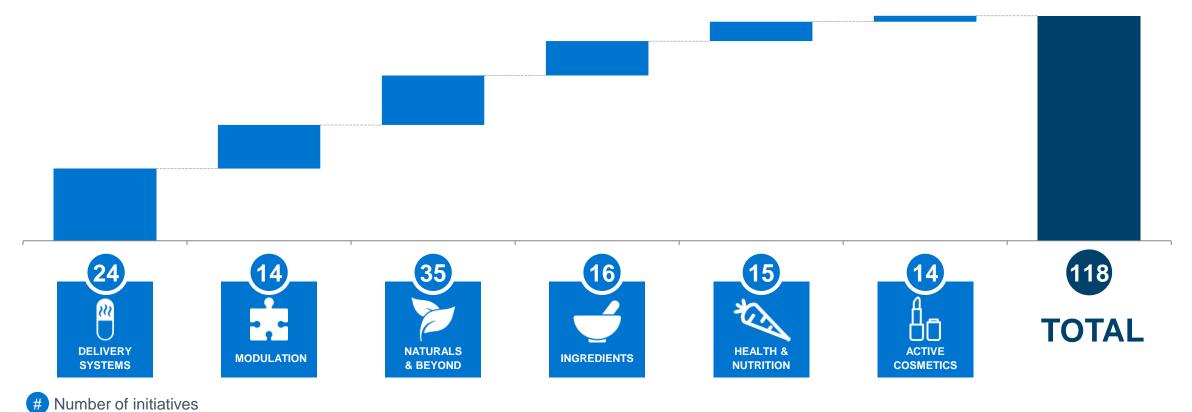
- One of the largest naturals extractors worldwide
- Leaders in encapsulation & delivery systems
- Strong new fragrance molecule pipeline
- Broad portfolio of modulators
- Cutting-edge research in white space



# PLATFORM VALUATIONS

# Emphasizing high-value & high-return platforms

Value of R&D by Platform:15-yr NPV EP<sup>1</sup>





## **DELIVERY SYSTEMS**

# Extending leadership through next generation delivery technologies

#### SUSTAINABLE DELIVERY SYSTEMS



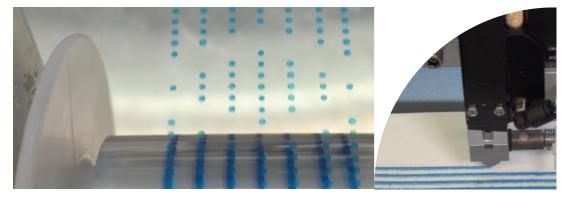
New regulatory guidelines driving demand

Full focus on biodegradable natural polymers

Capitalizing on first-mover advantage to capture growth potential

Commercially viable solution expected by 2020

#### ADDITIVE ADVANTAGE



Industry-first delivery system printing for taste, scent and nutrition

Cutting-edge delivery system to apply active ingredients onto products and packaging

Benefits include: high-performance, low-cost, natural, and sustainable



## **MODULATION**

Strengthening and expanding our leadership in modulation

## CONTINUE TO ADVANCE BREAKTHROUGH INNOVATION

CULINARY TECHNIQUES FOR NOVEL CLEAN LABEL MODULATION

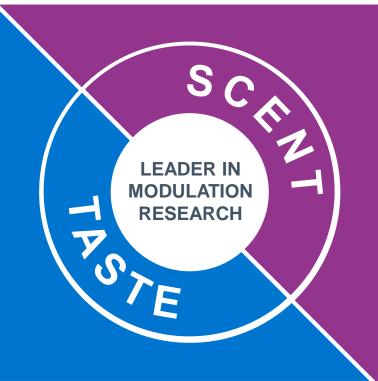
Savory / Umami

Richness

Mouthwatering

Off-note reduction

Enables product side-streams repurposing into usable products



Malodor control

Mood & emotion

Scent enhancement

Multi-sensory perception

Minimizing adaption & suppression

DRIVING ADVANTAGE IN WITH SCENT MODULATION TOOLS



# DIGITAL SCENT, NUTRITION, AND WELLNESS

Breaking into the IoT market with pioneering digital olfaction technology



#### **CAPTURE**

Record sleep data through sensors

#### **ANALYZE**

Process sleep cycle data, track sleep quality and stage

## **TRANSMIT**

Emit customized scent to improve sleep quality



- Innovation is a key driver of incremental revenue & margin
- Frutarom acquisition strengthens platforms and unlocks new capabilities
- Strongest pipeline ever in terms of potential value and number of initiatives
- Focus on building and maintaining our leadership in critical technologies as well as cutting-edge research

