

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) / /
(b) /x/

3 SEC USE ONLY

4 SOURCE OF FUNDS*

NOT APPLICABLE

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED / /
PURSUANT TO ITEMS 2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

U.S.A.

7 SOLE VOTING POWER

NUMBER OF

SHARES

403,750

BENEFICIALLY

8

SHARED VOTING POWER

OWNED BY

10,362,678

EACH

REPORTING

9

SOLE DISPOSITIVE POWER

PERSON

403,750

WITH

10

SHARED DISPOSITIVE POWER

10,362,678

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,766,428

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES / /
CERTAIN SHARES*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.7%

14 TYPE OF REPORTING PERSON*

IN

*SEE INSTRUCTIONS BEFORE FILLING OUT!

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13 D

Under the Securities Exchange Act of 1934

Check the following box if a fee is being paid with this statement. / /

Item 1 Security and Issuer

Common Stock \$.12-1/2 par value

International Flavors & Fragrances Inc.
521 West 57th Street
New York, New York 10019

Item 2 Identity and Background

(a) Name of Person Filing:

George Rowe, Jr.

(b) Residence or Business Address

One Rockefeller Plaza
New York, New York 10020

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted;

Lawyer - Fulton, Duncombe & Rowe
One Rockefeller Plaza
New York, NY 10020

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed or other disposition of the case;

No

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws; and, if so, identify and describe such proceedings and summarize the terms of such judgment, decree or final order, and

No

Item 2 (f) Citizenship:

U.S.A.

Item 3 Source & Amount of Funds or Other Consideration

Not applicable.

Item 4 Purpose of Transaction

See Item 5(c) below.

Item 5 Interest in Securities of the Issuer

(a) Amount Beneficially Owned

10,766,428

Percent of Class

9.7%

(b) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote: 403,750

(ii) shared power to vote or to direct the vote:
10,362,678

(iii) sole power to dispose or to direct the disposition
of: 403,750

(iv) shared power to dispose or to direct the
disposition of: 10,362,678

(c) Describe any transactions in the class of securities reported on that were effected during the past sixty days or since the most recent filing on Schedule 13D (Section 240.13d-191), whichever is less, by the persons named in response to paragraph (a).

On August 9, 1996, a trust under the will of A.L. van Ameringen for the benefit of his wife, Hedwig A. van Ameringen, of which the undersigned is one of the trustees, distributed 2,000,000 shares to five charitable foundations, as a consequence of which the undersigned ceased to be the beneficial owner as defined in Rule 13d-3 of 1,200,000 such shares. In addition, that trust sold 176,400 shares since July 9, 1996, the date of the undersigned's last filing on Schedule 13D, at prices ranging from \$41.75 to \$45.00 per share, in transactions effected through a broker on the New York Stock Exchange, such sales being occasioned by the death of Mrs. van Ameringen on April 27, 1996 and the consequent need for funds for death taxes and expenses. Further such sales will be required in the future to meet such need.

(d) If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of an employee benefit plan, pension fund or endowment fund is not required.

Persons other than the undersigned have the right to receive dividends from, or the proceeds from the sale of, the securities (except for 3,000 shares) listed in Item 5 (a) and (b).

Item 6 Contracts, Arrangements, Understandings

 Or Relationships With Respect To

 Securities Of The Issuer

None

Item 7 Material To Be Filed as Exhibits

None

Signature

After reasonable inquiry and the best of my knowledge and belief, I certify that the information set forth in the statement is true, complete and correct.

August 16, 1996

Date

GEORGE ROWE, JR.

Signature

George Rowe, Jr.

Name/Title

JH2:Z1-Z2